Erratum to Building Business Models for Sustainable Fashion – A Case Study of Norwegian Fashion Companies Focusing on Local Value Chains and Locally Sourced Wool written by Linn M. Dybdahl

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Companies around the world have adopted the triple bottom line approach (Elkington 1997) where companies try to harmonize their efforts to become economically viable, environmentally sound and socially responsible, balancing “People, Planet and Profit”.

Page 45:
During their first years, Oleana used Norwegian wool and was partly owned by Svanedal Ullvarefabrikk (wool factory).

Corrections of references:

